

## Case Study - Atcom Internet and Multimedia S.A.

**Client:** Sport.gr  
**Project:** Play by Play Java application

### Requirements:

Sport.gr has requested ATCOM to develop a mobile application, in order to promote their mobile status. The mobile.sport.gr wap site was already a success among greek sports fans; however, they insisted on releasing a mobile application, containing live coverage of athletic events. The project's main objective was to enhance the relationship with the end user, providing a user-friendly Java application to subscribers of the mobile sport.gr wap site.



### Product:

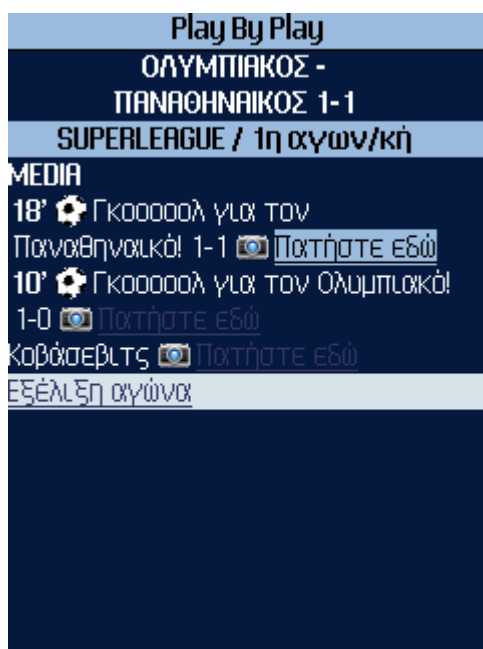
The Java application was created using the m-volution platform, which is a product of Atcom Internet and Multimedia S.A. The m-volution Presenter (MVP) component has been used to transform content that has been input through the m-volution platform into a Java application for mobile handsets.

The application features live coverage of important games, accompanied by detailed match log, line-ups and substitutions, pre-game stats, venue info, and weather conditions. Moreover, users can download multimedia relative to the game in question, such as images and videos.

This project was a good prototype example to present the features of the m-volution platform presenter. The content needed to be presented in the application had already been input to the m-volution cms, in order to build the play by play section of the wap site. All data would stay the same.

The project's duration was limited to only configuring the MVP's editor to specify the colours used and the splash screens shown in the application.

The application was produced at the minimum workload possible for ATCOM, thanks to the enhanced capabilities of m-volution.



**Outcome:**

The launch of the Play by Play application was an instant success. Many subscribers of the sport.gr wap site downloaded and installed the Java app on their mobile phones. Mostly, this project has proved the usability of the m-volution presenter component as part of the m-volution platform.