

## Case Study - Atcom Internet and Multimedia S.A.

**Client:** Parea.gr  
**Project:** Parea.gr wap site

### Requirements:

Parea.gr is the most popular community web portal in Greece. It is focused on all ages and has more than 200.000 registered members. Members can create a profile, upload their photos and connect with other users, make friends and chat.



### Product:

ATCOM developed the Parea.gr wap portal using the m-volution platform.

The wap portal that was developed features most of the functionalities of the web portal:

- Search engine, for finding members of Parea.gr that suit the user's desired preferences
- Users may view the status of other members, they can find out who is online and who is offline. They may also send messages and chat with those who are online.
- Viewing of users' photo gallery.
- Communicating with other users in different ways: Sending and receiving photos, sending messages, or chatting in real-time with multiple users (party-talk) or one 2 one.

- Users may add certain members to their list of “favourite members”. They may be notified by SMS, whenever a member of that list logs in on the parea.gr portal.
- Users may also see which users have added them as their “favourite members”

Registering on the parea wap site is as easy as registering on the web site. Both portals have the same functionality. Members are shared between the two versions of the portal: By registering on either the wap site, the user is automatically visible as a member on the web site, and vice versa.



### Outcome:

The parea.gr wap portal has been very successful and has increased the number of registered members of the Parea.gr community. Members of the parea web portal started using it straight away, and it soon became the mobile companion of every member. Leaving their profile at home is not an option, if there is a mobile portal to reach out to the community.

